



# SPONSOR PACKAGE



blue

# 2018

**Be sponsor & meet the world of tourism**

**THURSDAY 1 & FRIDAY 2, NOVEMBER, 2018**  
ATHENS | GREECE

# The Forum



The **Business Travel Professionals Forum** (BTPF) is an annual B2B Forum, which gives the opportunity to exhibitors (Hotels) to meet, introduce and above all create cooperation opportunities by communicating “face to face” with the decision makers of the most important companies and travel agencies (DMC's, PCO's, MICE, Business Travel, Leisure, Tour Operators & Wholesalers), who materialize corporate travel, corporate events and leisure travel in Greece.

The participation in BTPF is synonymous with the benefits and the efficiency for each participant company.

**The 6th Business Travel Professionals Forum will take place in Athens, 1-2 November 2018**



# the...mosaic of the Participants

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Hotels

Travel Agencies

Business Corporations

Owners / CEOs

General Managers

Sales Directors & Managers

Private & Public Sectors

Journalists

...You

# Past Venues



2013.2014.2015.2016.2017





**ELECTRA  
PALACE**



**DIVANI  
CARAVEL**



**METROPOLITAN  
HOTEL**



**STAVROS  
NIARCHOS  
F.C.C**

# The Exhibitors

2013-2017

BUSINESS TRAVEL PROFESSIONALS FORUM



# PAST EXHIBITORS



12 MONTHS HOTEL | AEGLI ARACHOVA | AKS HOTELS | ALDEMAR RESORTS | ALKYON RESORT HOTEL & SPA | AMALIA HOTELS

**AMATHUS BEACH HOTEL RHODES | AMAZONES | AQUILA ATLANTIS HOTEL | ASTIR PALACE BEACH RESORT**

ATHENAEUM INTERCONTINENTAL | AVRA IMPERIAL | BLUE GR HOTELS & RESORTS | CHANDRIS HOTELS & RESORTS

**CLUB HOTEL CASINO LOUTRAKI | CONGO PALACE | CROWNE PLAZA | HOLIDAY INN | DAIOS COVE | DIVANI CARAVEL HOTEL**

DOMOTEL HOTELS | ELECTRA HOTELS & RESORTS | ELOUNDA BEACH & BAY PALACE | G HOTELS | GALAXY HOTEL IRAKLIO

**GRAND RESORT LAGONISSI | GRANDE BRETAGNE | KING GEORGE | SHERATON RHODES | HILTON ATHENS | HYATT REGENCY**

IMARET | KALAVRITA CANYON | KAZARMA LAKE RESORT & SPA | KINSTERNA HOTEL | KIPRIOTIS GROUP OF HOTELS | LUCY HOTEL

**MAKEDONIA PALACE | MARINA ATHENS HOTEL | MARPESSA HOTEL | MEDITERRANEAN HOTEL RHODES | MELIA ATHENS**

METROPOL LARISSA | METROPOL PALACE BELGRADE | MICRA ANGLIA BOUTIQUE HOTEL | MOUNTAIN'S SECRET

**MYCONIAN COLLECTION | NASTASIA VILLAGE BOUTIQUE HOTEL | NIKKI BEACH RESORT & SPA | NJV ATHENS PLAZA**

NOVOTEL ATHENS | OUT OF THE BLUE, CAPSIS | P-GROUP | PLAZA RESORT | POMEGRANATE WELLNESS SPA HOTEL

**PORTARIA HOTEL & SPA | PORTO CARRAS GRAND RESORT | PORTO ELOUNDA | PORTO PALACE HOTEL | POSEIDONIO SPETSES**

RADISSON BLU PARK HOTEL | RODOS PALACE | SAMARIA HOTEL | SANI RESORT | SKIATHOS PALACE | SOFIA BALKAN HOTEL

**SOFITEL ATHENS AIRPORT | ST GEORGE LYCABETTUS | THE LEDRA ATHENS | THE MARGI | THE STANLEY HOTEL**

THE WESTIN RESORT COSTA NAVARINO | THRAKI PALACE | TITANIA HOTEL | TOR HOTEL GROUP | YES! HOTELS | ευΜελια

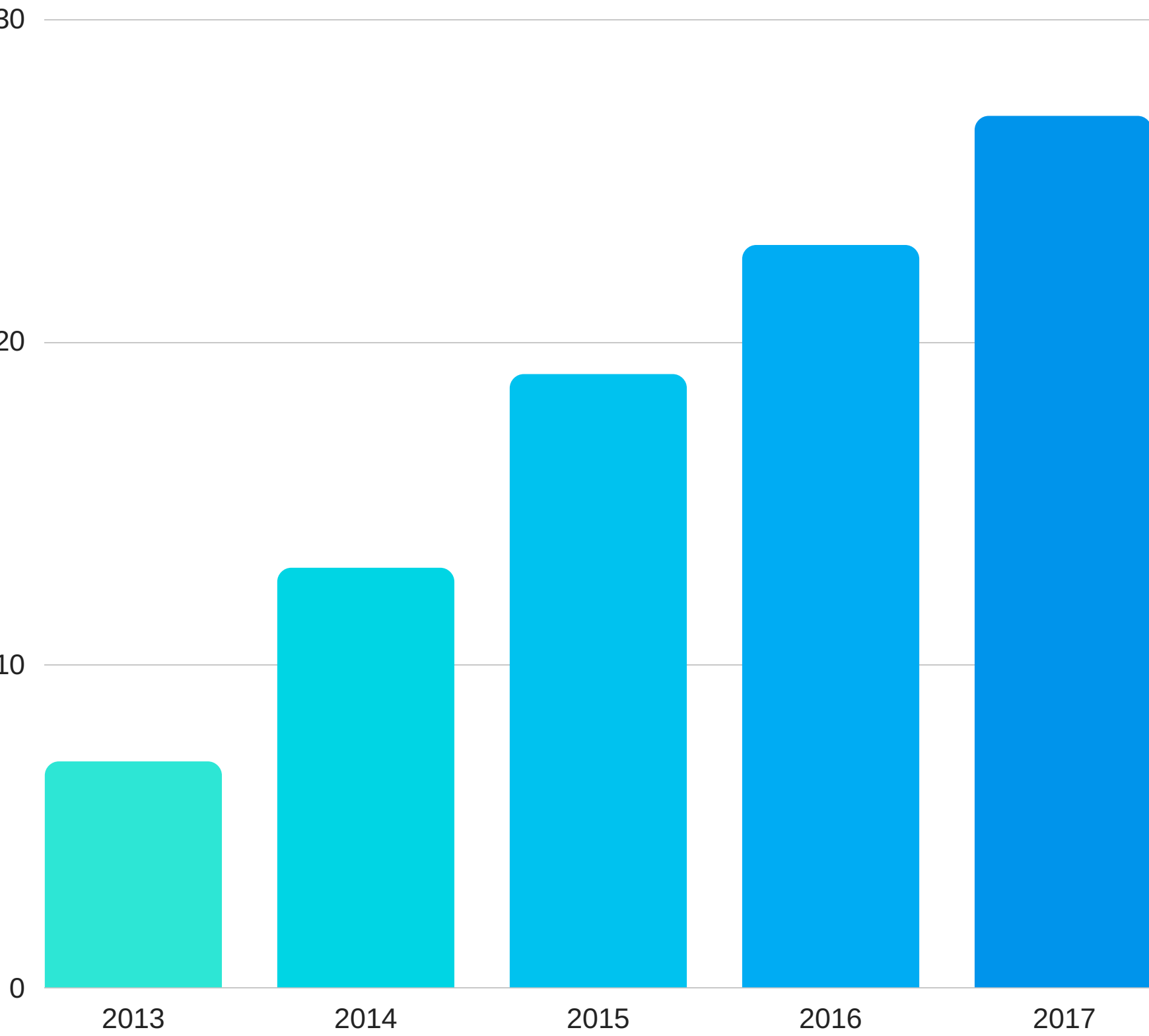
# Statistics

PAST FORUMS IN NUMBERS

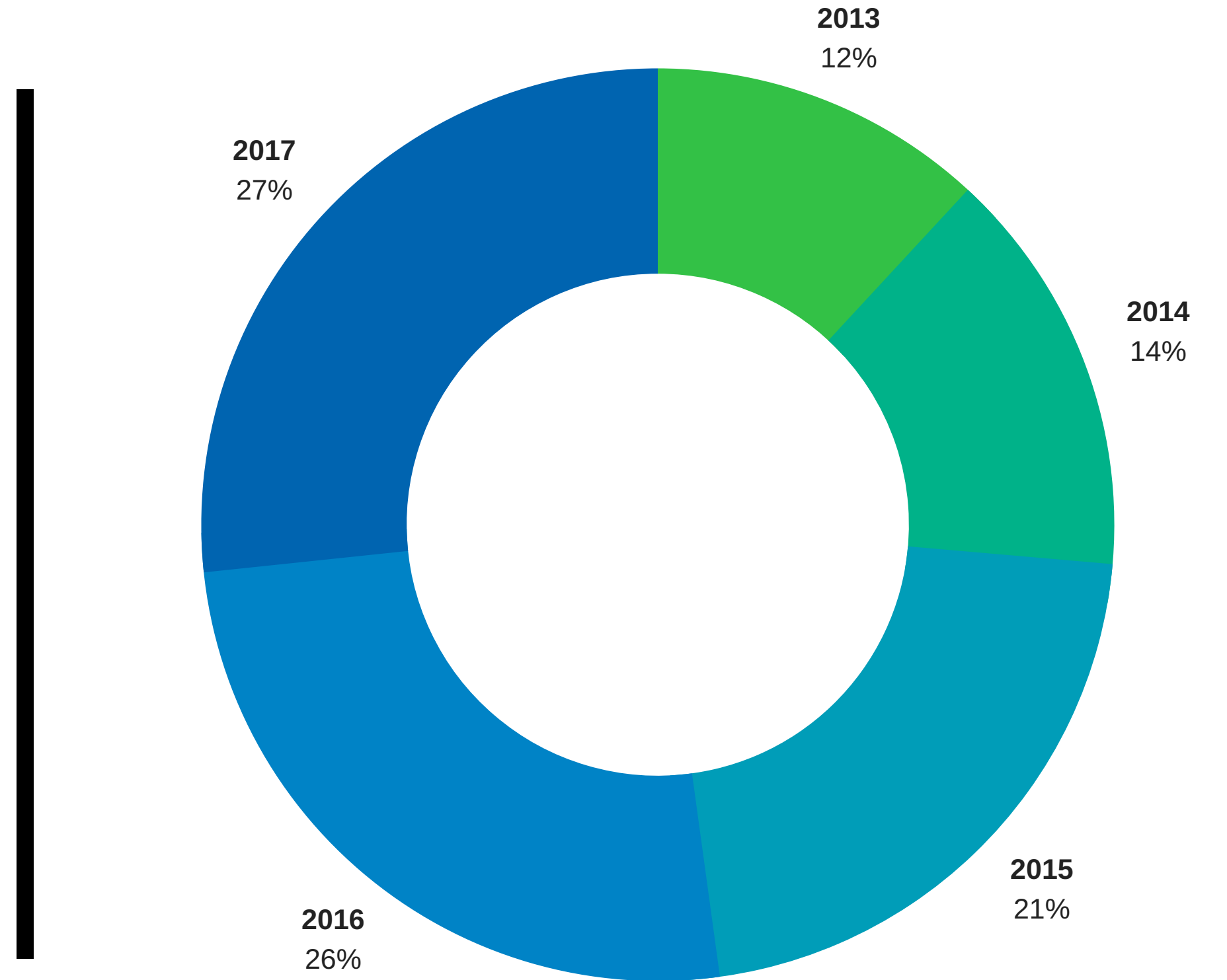


**BUSINESS TRAVEL PROFESSIONALS FORUM**

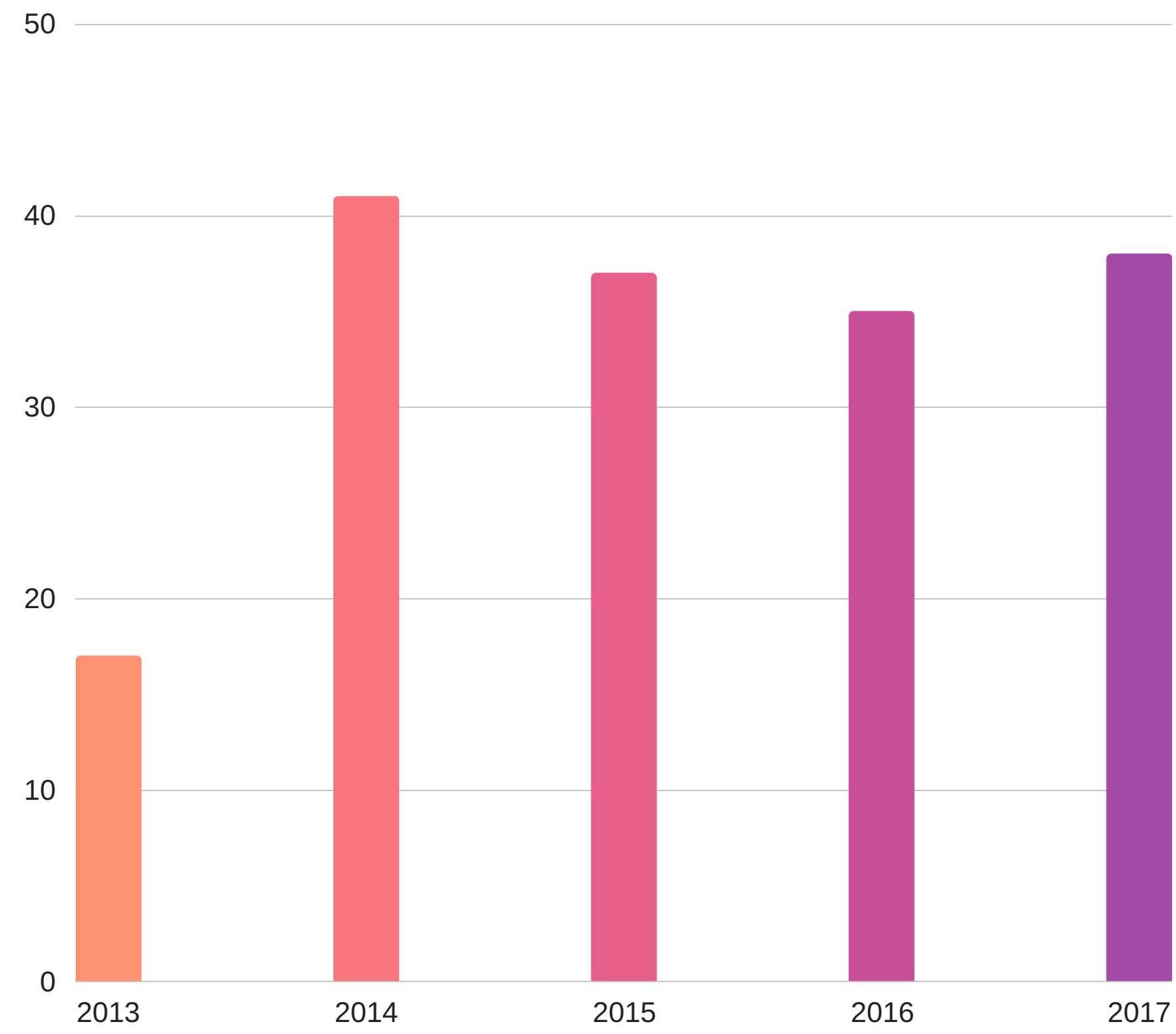
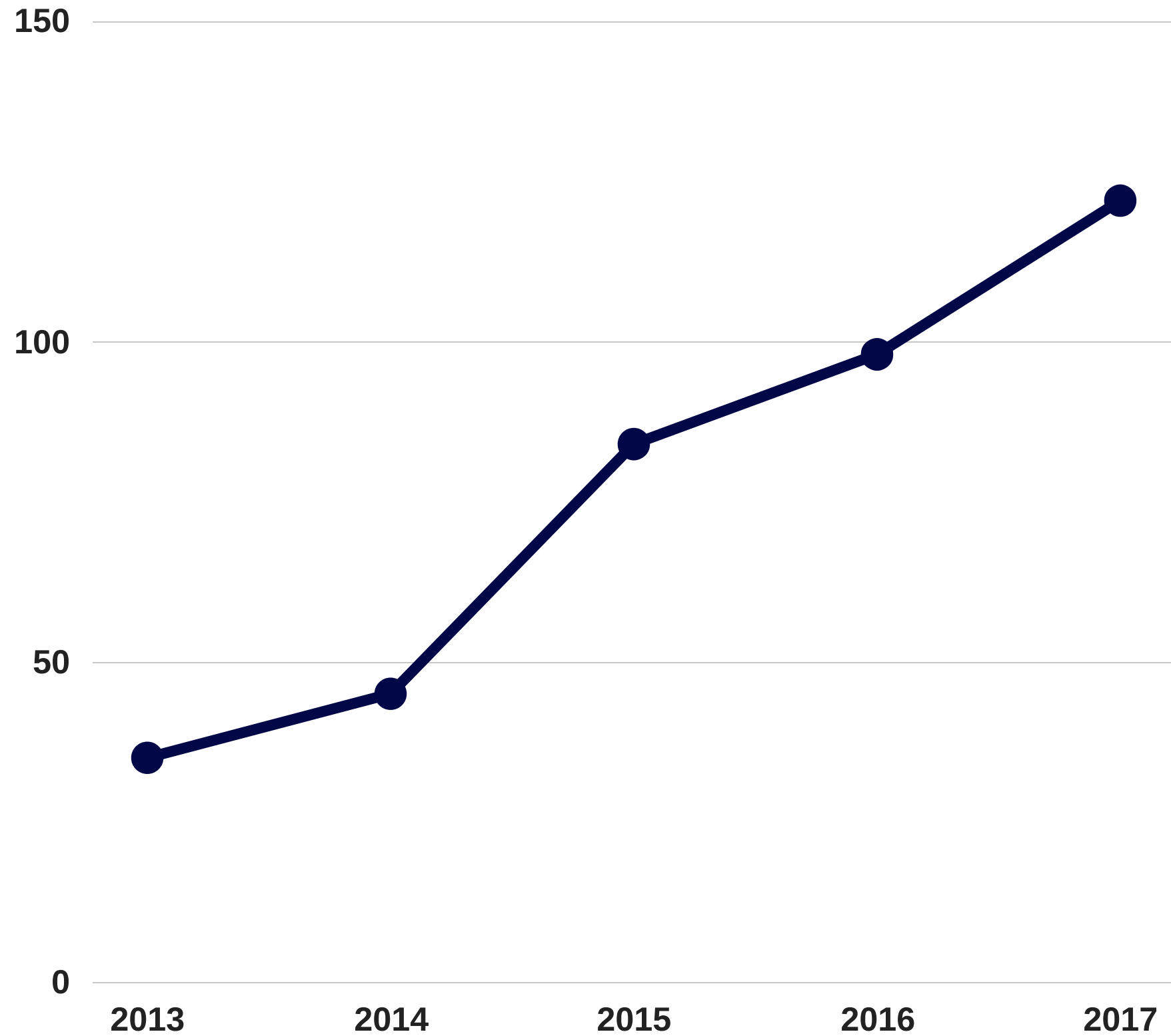




# SPONSORS



# COMPANIES



# TRAVEL AGENCIES

# HOTELS

# 88%

**of the exhibitors & visitors are on a senior management level**

# 74%

**of the audience are the decision makers of their companies**

# Why sponsor?

A participation in the BTPF Sponsors Program is synonymous with quality, benefits and the efficiency for each participant company.

The goal of BTPF is the achievement of making as many contacts and cooperation agreements as possible between the participants, in order to develop direct relations with the market protagonists.

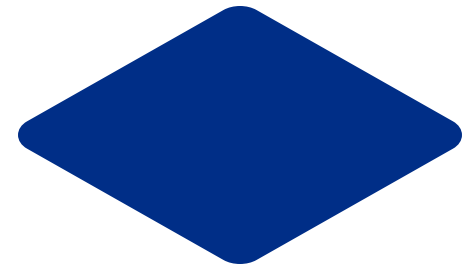
The SWOT team helps you to find & match your potential clients!





S W O T  
SIMPLE WAY OF TOURISM

# The Blue Cost & Benefits



blue

**1500€**



**Your logo at speakers backdrop**

**Your companys' logo into the forum area monitors**

**Your Logo on 1 central roll up stand with all the sponsors**

**Area Plan map with your logo**

**BTPF Folder & Notepads with your logo**

**BTPF Invitation with your logo**

**Reference with your logo in the BTPF Magazine (500 copies)**

**Name recognition in all press releases related to the event**

**Posts in SWOT & BTPF social media pages**

**2 invitations for the networking cocktail party**

**Forum participants list**





# Thank you!

We look forward to working with you to make the most effective B2B Forum.

[FORUM.SWOT.GR](http://FORUM.SWOT.GR) |

| [FORUM@SWOT.GR](mailto:FORUM@SWOT.GR)

**Contact Person**

Mr. Zois Zannakis