



SPONSOR PACKAGE



platinum

2018

Be sponsor & meet the world of tourism

THURSDAY 1 & FRIDAY 2, NOVEMBER, 2018
ATHENS | GREECE

The Forum



The **Business Travel Professionals Forum** (BTPF) is an annual B2B Forum, which gives the opportunity to exhibitors (Hotels) to meet, introduce and above all create cooperation opportunities by communicating “face to face” with the decision makers of the most important companies and travel agencies (DMC's, PCO's, MICE, Business Travel, Leisure, Tour Operators & Wholesalers), who materialize corporate travel, corporate events and leisure travel in Greece.

The participation in BTPF is synonymous with the benefits and the efficiency for each participant company.

The 6th Business Travel Professionals Forum will take place in Athens, 1-2 November 2018



the...mosaic of the Participants

Travel Agencies

Business Corporations

Owners / CEOs

General Managers

Sales Directors & Managers

Private & Public Sectors

Journalists

...You

Past Venues



2013.2014.2015.2016.2017



**ELECTRA
PALACE**



**DIVANI
CARAVEL**



**METROPOLITAN
HOTEL**



**STAVROS
NIARCHOS
F.C.C**

The Exhibitors

2013-2017

BUSINESS TRAVEL PROFESSIONALS FORUM

PAST EXHIBITORS



12 MONTHS HOTEL | AEGLI ARACHOVA | AKS HOTELS | ALDEMAR RESORTS | ALKYON RESORT HOTEL & SPA | AMALIA HOTELS

AMATHUS BEACH HOTEL RHODES | AMAZONES | AQUILA ATLANTIS HOTEL | ASTIR PALACE BEACH RESORT

ATHENAEUM INTERCONTINENTAL | AVRA IMPERIAL | BLUE GR HOTELS & RESORTS | CHANDRIS HOTELS & RESORTS

CLUB HOTEL CASINO LOUTRAKI | CONGO PALACE | CROWNE PLAZA | HOLIDAY INN | DAIOS COVE | DIVANI CARAVEL HOTEL

DOMOTEL HOTELS | ELECTRA HOTELS & RESORTS | ELOUNDA BEACH & BAY PALACE | G HOTELS | GALAXY HOTEL IRAKLIO

GRAND RESORT LAGONISSI | GRANDE BRETAGNE | KING GEORGE | SHERATON RHODES | HILTON ATHENS | HYATT REGENCY

IMARET | KALAVRITA CANYON | KAZARMA LAKE RESORT & SPA | KINSTERNA HOTEL | KIPRIOTIS GROUP OF HOTELS | LUCY HOTEL

MAKEDONIA PALACE | MARINA ATHENS HOTEL | MARPESSA HOTEL | MEDITERRANEAN HOTEL RHODES | MELIA ATHENS

METROPOL LARISSA | METROPOL PALACE BELGRADE | MICRA ANGLIA BOUTIQUE HOTEL | MOUNTAIN'S SECRET

MYCONIAN COLLECTION | NASTASIA VILLAGE BOUTIQUE HOTEL | NIKKI BEACH RESORT & SPA | NJV ATHENS PLAZA

NOVOTEL ATHENS | OUT OF THE BLUE, CAPSIS | P-GROUP | PLAZA RESORT | POMEGRANATE WELLNESS SPA HOTEL

PORTARIA HOTEL & SPA | PORTO CARRAS GRAND RESORT | PORTO ELOUNDA | PORTO PALACE HOTEL | POSEIDONIO SPETSES

RADISSON BLU PARK HOTEL | RODOS PALACE | SAMARIA HOTEL | SANI RESORT | SKIATHOS PALACE | SOFIA BALKAN HOTEL

SOFITEL ATHENS AIRPORT | ST GEORGE LYCABETTUS | THE LEDRA ATHENS | THE MARGI | THE STANLEY HOTEL

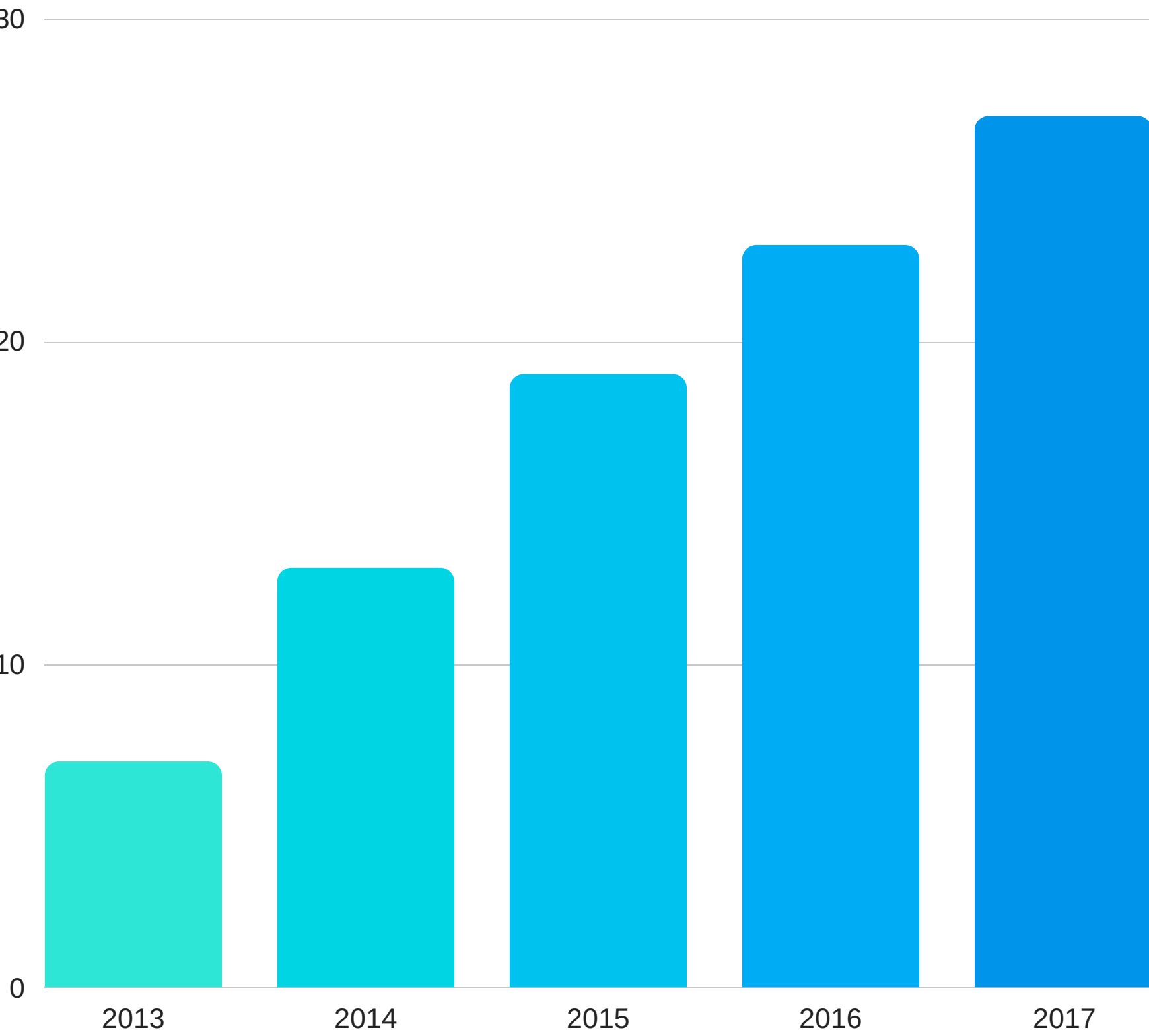
THE WESTIN RESORT COSTA NAVARINO | THRAKI PALACE | TITANIA HOTEL | TOR HOTEL GROUP | YES! HOTELS | ευΜελια

Statistics

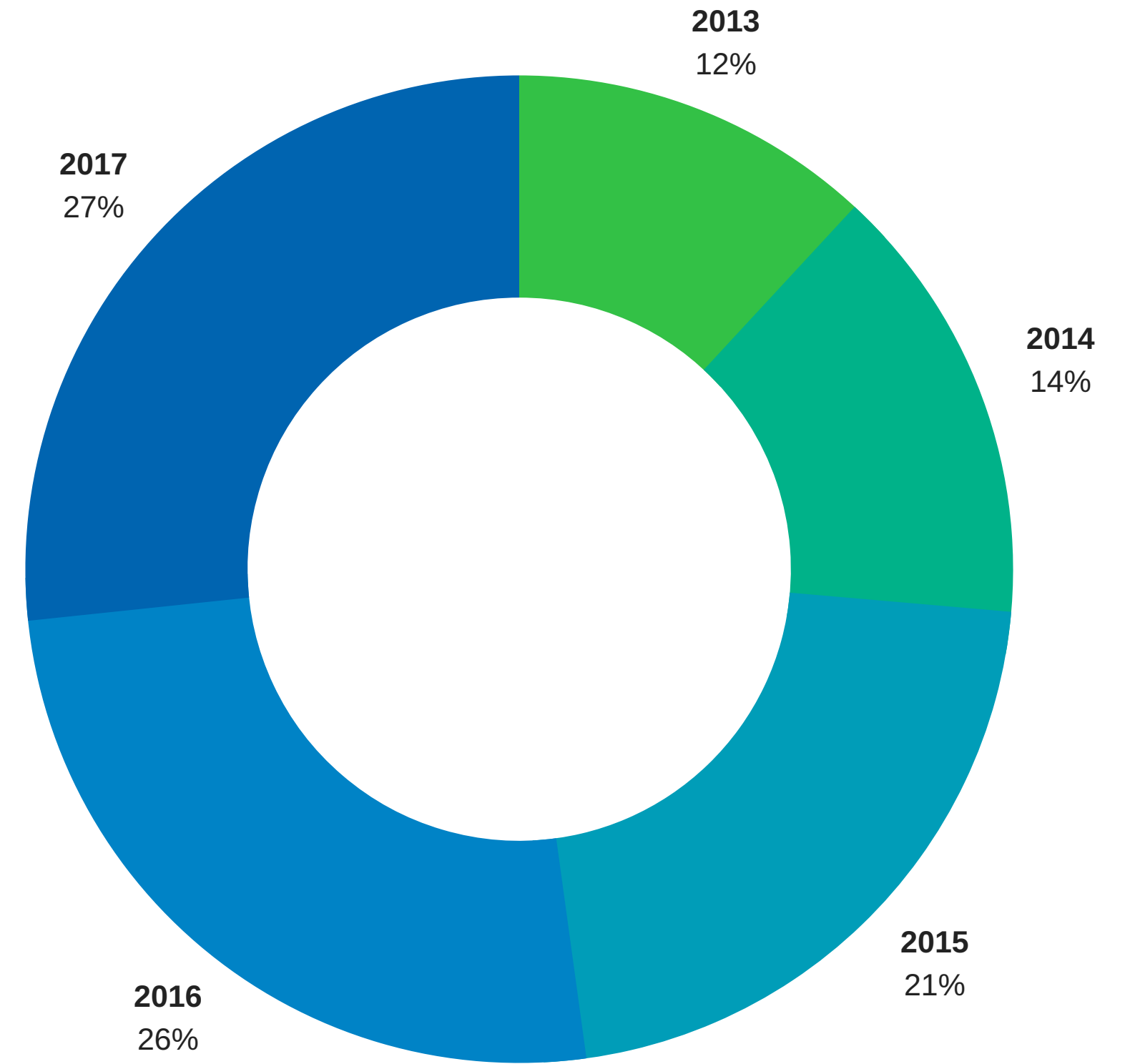
PAST FORUMS IN NUMBERS



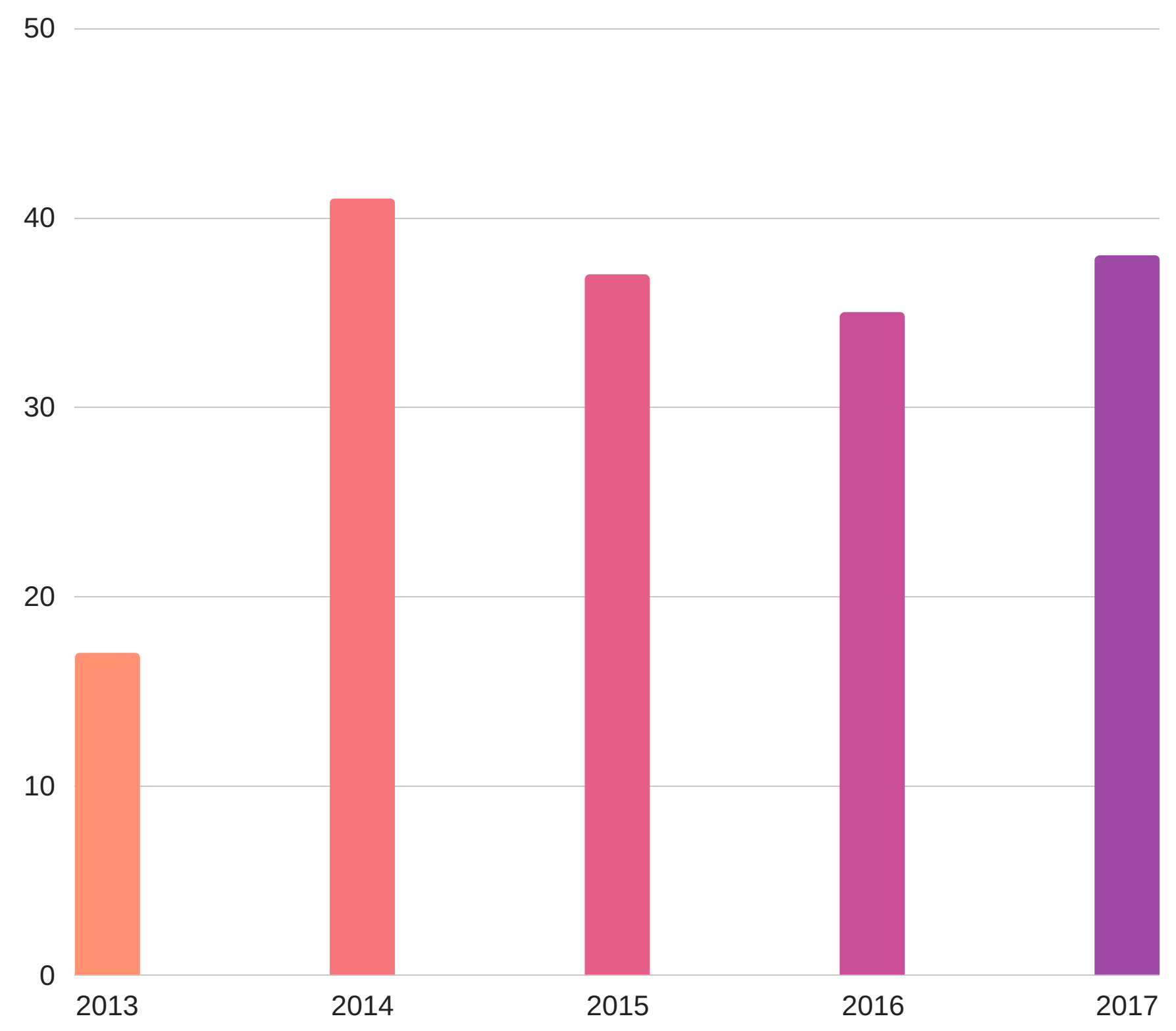
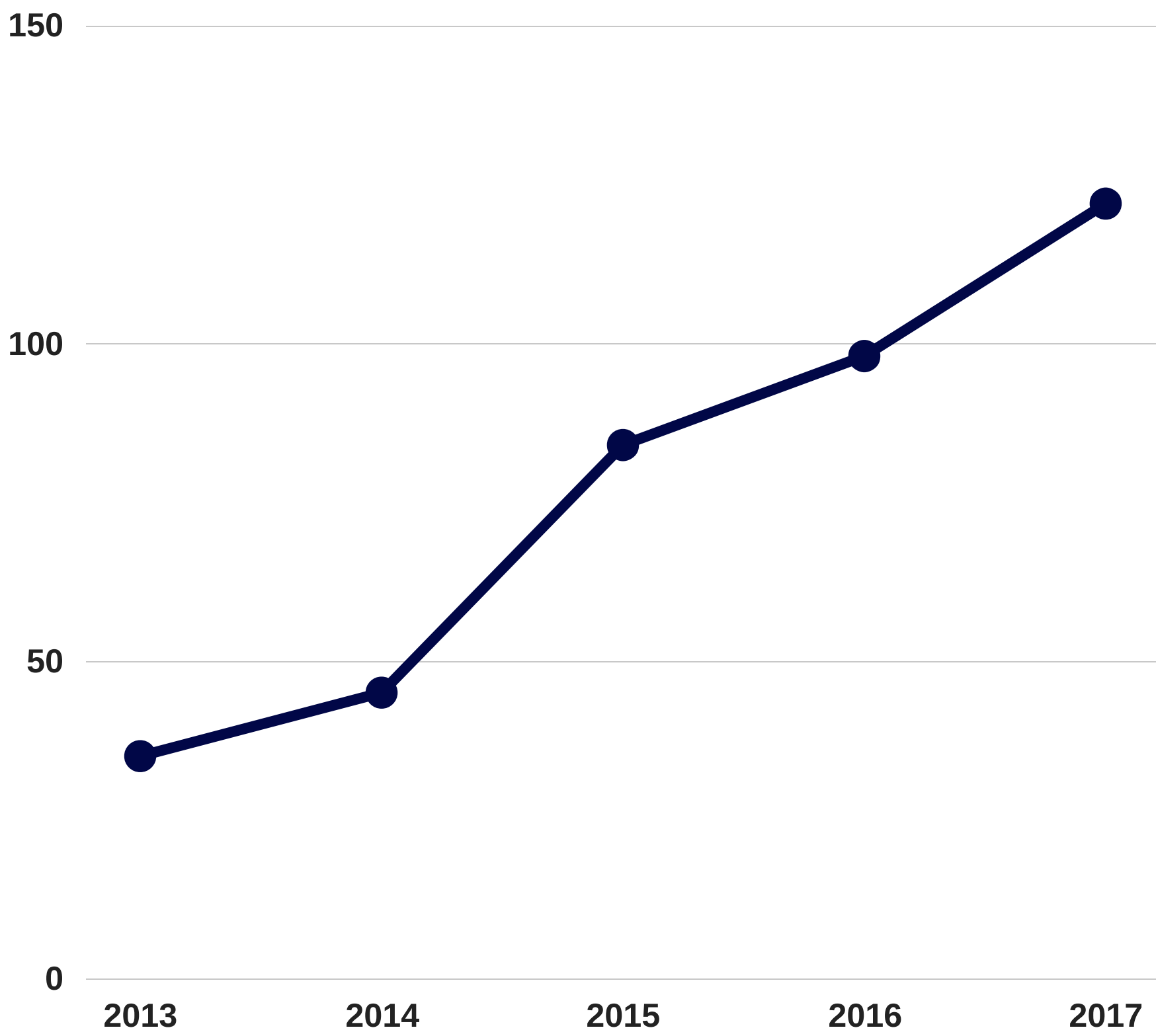
BUSINESS TRAVEL PROFESSIONALS FORUM



SPONSORS



COMPANIES



TRAVEL AGENCIES

HOTELS

88%

of the exhibitors & visitors are on a senior management level

74%

of the audience are the decision makers of their companies

Why sponsor?

A participation in the BTPF Sponsors Program is synonymous with quality, benefits and the efficiency for each participant company.

The goal of BTPF is the achievement of making as many contacts and cooperation agreements as possible between the participants, in order to develop direct relations with the market protagonists.

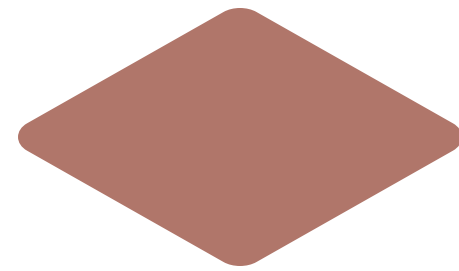
The SWOT team helps you to find & match your potential clients!



S W O T
SIMPLE WAY OF TOURISM

The Platinum Cost & Benefits

BUSINESS TRAVEL PROFESSIONALS FORUM



platinum

7500 €



Full Branding of your company in the Networking Cocktail Area

5' speech of your company's representative

Company's branded stand for promotional actions at the main forum area

1 night accommodation in 1 Junior Suite of Athens Marriott Hotel

Your logo at speakers backdrop

Your logo on the speakers' podium (combined with that of the forum)

Your company's logo into the forum area monitor

Signage on the B2B desks

Your Company Logo on 2 central roll up stands with all the sponsors

Area Plan map with your logo

Your company's logo on the lanyards

Provision of branded Bags

BTPF Folder & Notepads with your logo

BTPF Invitation with your logo

1 Full Page Ad in the BTPF Magazine (500 copies)

1 Full Page Ad in the SWOT Hotels Magazine (more than 2000 copies) / December Edition

1 company newsletter to the SWOT database (10.000 professional addresses)

Name recognition in all press releases related to the event

Banner at SWOT's site for a certain period as official supporter

Posts in SWOT & BTPF social media pages

12 invitations for the networking cocktail party

Forum participants list



Thank you!

We look forward to working with you to make the most effective B2B Forum.

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