

# Sponsorship Categories & Packages

## Platinum

- Full Branding of your company in the Networking Cocktail Area
- 5' speech of your company's representative
- Company's branded stand for promotional actions at the main forum area
- 1 night accommodation in 1 Junior Suite of Athens Marriott Hotel
- Your logo at speakers backdrop
- Your logo on the speakers' podium (combined with that of the forum)
- Your company's logo into the forum area monitor
- Signage on the B2B desks
- Your Company Logo on 2 central roll up stands with all the sponsors
- Area Plan map with your logo
- Your company's logo on the lanyards
- Provision of branded Bags
- BTPF Folder & Notepads with your logo
- BTPF Invitation with your logo
- 1 Full Page Ad in the BTPF Magazine (500 copies)
- 1 Full Page Ad in the SWOT Hotels Magazine (more than 2000 copies) / December Edition
- 1 company newsletter to the SWOT database (10.000 professional addresses)
- Name recognition in all press releases related to the event
- Banner at SWOT's site for a certain period as official supporter
- Posts in SWOT & BTPF social media pages
- 12 invitations for the networking cocktail party
- Forum participants list

## Silver

- Company's branded stand for promotional actions in the main forum area
- Your logo at speakers backdrop
- Your company's logo into the forum area monitors
- Your Logo on 2 central roll up stands with all the sponsors
- Area Plan map with your logo
- BTPF Folder & Notepads with your logo
- BTPF Invitation with your logo
- 1 /2 Page Ad in the BTPF Magazine (500 copies)
- Name recognition in all press releases related to the event
- Posts in SWOT & BTPF social media pages
- 4 invitations for the networking cocktail party
- Forum participants list



Platinum 7500 €

Gold 5000 €

Silver 3000 €

Blue 1500 €

+VAT

## Gold

- 3' speech of your company's representative
- Company's branded stand for promotional actions at the main forum area
- 1 night accommodation in 1 Double Room of Athens Marriott Hotel
- Your logo at speakers backdrop
- Your company's logo into the forum area monitor
- Signage on the B2B desks
- Your Logo on 2 central roll up stands with all the sponsors
- Area Plan map with your logo
- Provision of branded Pens (upon priority)
- BTPF Folder & Notepads with your logo
- BTPF Invitation with your logo
- 1 Full Page Ad in the BTPF Magazine (500 copies)
- 1/2 page Ad in the SWOT Hotels Mag (2000 copies) / December Edition
- Name recognition in all press releases related to the event
- Posts in SWOT & BTPF social media pages
- 8 invitations for the networking cocktail party
- Forum participants list

## Blue

- Your logo at speakers backdrop
- Your company's logo into the forum area monitors
- Your Logo on 1 central roll up stand with all the sponsors
- Area Plan map with your logo
- BTPF Folder & Notepads with your logo
- BTPF Invitation with your logo
- Reference with your logo in the BTPF Magazine (500 copies)
- Name recognition in all press releases related to the event
- Posts in SWOT & BTPF social media pages
- 2 invitations for the networking cocktail party
- Forum participants list